

ECONOMIC DEVELOPMENT COMMISSION
MINUTES of the Meeting of March 28, 2018

Present

Commissioners: Michael Lynch, Chairman; Greg Harla, Vice Chairman; Jennifer Clinton; Michael Crowley; Paige Miglio; Gary Mullin; John DePalma; Alderman Dan German

Absent

Victor Ferrante; Carlo Piselli; Julie Nash

I. CALL TO ORDER

Chairman Lynch called the meeting to order at 12:01 pm.

II. APPROVAL OF THE MINUTES OF THE JANUARY 24, 2018 MEETING

Mr. Crowley and Vice Chairman Harla made and seconded a motion to approve the minutes of January 24, 2018. Unanimously approved.

III. CHAIRMAN'S REPORT/INTRODUCTORY COMMENTS

Chairman Lynch commented on last week's tourism conference and meeting with Donna Haynes of Metro North.

IV. PUBLIC COMMENTS – None

V. CORRESPONDENCE – None

VI. NEW BUSINESS MEET & GREET – None

VII. ECONOMIC DEVELOPMENT ACTIVITY – None

VIII. STANDING ITEMS/COMMITTEE REPORTS

A. DOWNTOWN UPDATE – None

B. CHAMBER

Mr. Mullin reported on preparations for Restaurant Week in July; the Chamber's golf outing on July 16th at Great River; and scholarship presentations on May 16th at Subway. They are seeking volunteers for their golf event. Discussion ensued on a central Milford website or mobile app for all events in the city.

C. PERMIT & LAND USE – None

D. VISITATION REPORTS

This Committee discussed new restaurants and businesses.

E. TOURISM

Ms. Miglio reported on meeting with Metro North to promote Milford on train line. She spoke about "Connecticut Day" pop-up at Grand Central; Metro North experience packages for Restaurant Week; and posters at train stations between New York and New Haven. She also commented on Representative Staneski's "State of the State". A discussion ensued on costs of advertising on Metro North and potential funding sources.

- F. MILFORD HARBOR – None
- IX. MILFORD MARKETING – None
- X. EDC PROJECT DISCUSSION
Mr. Crowley reported on status of giveaways for "Welcome to Milford" bags; a discussion ensued on harbor activities.
- XI. OLD BUSINESS – None
- XII. NEW BUSINESS – None

The meeting was adjourned at 1:14 p.m. A motion was unanimously carried to finalize the meeting.

Respectfully submitted,

Dee Diamond
Recorder