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## ***Recall -- Firm Press Release***

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### **Voluntary Recall Issued for ShopRite Peanut Butter on Toasty Crackers and ShopRite Peanut Butter and Cheese Cracker Snacks Because of Possible Health Risk**

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**FOR IMMEDIATE RELEASE** -- January 24, 2009 -- In cooperation with the FDA, Kellogg Company is today issuing this advisory regarding a voluntary recall of two varieties of *ShopRite* brand peanut butter sandwich crackers because they contain peanut paste produced by Peanut Corporation of America and the products have the potential to be contaminated with *Salmonella*. The two recalled sandwich crackers are:

- *ShopRite* Peanut Butter on Toasty Crackers, all sizes;
- *ShopRite* Peanut Butter and Cheese Cracker Snacks, all sizes.

These two sandwich cracker products were manufactured for ShopRite by Kellogg Company. ShopRite has stores in Connecticut, Delaware, New Jersey, New York and Pennsylvania. Last week, ShopRite removed these products from its store shelves after Kellogg issued a precautionary hold. In addition, any consumer who purchased the recalled product and used their Shoprite Savers Card has received notification via ShopRite's automated system which calls and notifies shoppers impacted by a recall.

While ShopRite's calls reached nearly all of the purchasers of the impacted products, this advisory is being issued as an additional precaution for ShopRite customers.

*Salmonella* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on *Salmonella*, please visit the Centers for Disease Control and Prevention's Website at <http://www.cdc.gov>.

Consumers with questions or who would like a refund may contact the Consumer Response Center at 877-869-5633. Consumers with questions or concerns about their health should contact their doctor.

For a list of various company recalls and for more information on FDA's ongoing investigation, consumers should visit FDA's Web site at [www.fda.gov](http://www.fda.gov).

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